

Why do I need to publish my event?

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If you've made an event with the event checklist, the final step is to publish the event. Once your event is published, you get to invite your attendees by sharing the landing page link. The landing page acts as an invitation to your event, and lets your guests see event details, add the event to their calendar, share it with their friends, or save it to their events. The **Join Event** button becomes active when your event starts, or at the time you choose if you add a buffer.

Warning: If you do not publish your event, you will not have an event landing page. You can still visit your Space from your **My Spaces** tab on your Gather homepage (<https://gather.town/app>). Guests can still visit your event Space if you share the Space URL with them.
